



**WE ARE
HIRING**

SALES & MARKETING MANAGER

KANDY BRANCH

This opportunity is open exclusively to candidates based in Kandy.

Qualifications and Work Experiences:

- Bachelor's degree in Marketing, Business, Management or a related discipline.
- Proven experience in **sales and marketing**.
- Strong knowledge of the **Kandy and Central Province market** will be highly advantageous.
- Strong communication, presentation, negotiation and relationship-management skills.
- Strong understanding of digital marketing and lead-generation channels.
- Ability to analyse sales pipelines, conversion rates and marketing performance.
- Strong networking and stakeholder-management capabilities.
- Ability to work independently and take ownership of campus recruitment performance.
- Comfortable working in a **performance-driven and target-oriented environment**.

Key Responsibilities:

- Student recruitment and enrolment targets for each intake/term.
- Lead-to-application and application-to-enrolment conversion rates.
- Growth in qualified student enquiries.
- Growth of ACBT's presence within Kandy and the Central Province.
- School outreach activity and resulting student recruitment.
- Marketing campaign and lead-generation performance.
- Development of school, corporate and referral partnerships.
- Recruitment pipeline management and follow-up effectiveness.

The successful candidate will be expected to take direct ownership of student recruitment growth and performance for the ACBT Kandy campus.

SEND YOUR CV 

hr.department@acbt.lk

With the details of two non-related referees and mention the position applied for
Australian College of Business and Technology

AMBITIONS REALIZED



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www.acbt.net

acbt 