

JOIN THE MOST RESPECTED BANK

**PRODUCT
MANAGER -
DEPOSITS**

Where your career grows, your work creates impact,
and you become your best self.

Job Description:

Managing the portfolio, increasing the value and volume of deposits of the Bank by formulating modifications and value additions to existing products to suit with the customer requirements and fill the gaps of Bank's product portfolio

Development of new products/ features and value addition for existing products based on research findings and to be compatible with the market requisition appetite

Drive AI and data-driven product innovation, customer proposition development, and personalized growth initiatives by leveraging customer insights, predictive analytics, and digital capabilities

Who we're looking for:

Bachelor's degree in Business Management or Marketing, or in a related field and/or Professional Marketing qualification with membership in a professional marketing body (CIM / SLIM)

Minimum 10 years of experience in banking or financial services, with a proven track record in retail banking, product management, or deposit portfolio growth

Understanding of AI, digital banking, customer analytics, and data-driven product management, with the ability to translate customer insights into innovative, customer-centric solutions

Proven ability to lead cross-functional collaboration, think strategically, and leverage agile methodologies to deliver business growth and superior customer experiences

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CORPORATE WEBSITE**

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More Purpose.
More You.**



 **COMMERCIAL BANK**