



INDEPENDENT TELEVISION NETWORK LTD. VACANCY CONTENT CREATOR- CONTRACT

Independent Television Network Ltd., (ITN) is a premier media network in Sri Lanka which operates two TV channels (ITN and Vasantham TV) and two radio channels (Lakhandha and Vasantham FM) serving Sinhala and Tamil speaking communities along with the channel ITN Digital for social media activities.

ITN also operate MMC ITN Campus which is dedicated to Excellence in Digital Education. ITN Max the network's OTT platform is the latest addition to ITN Media portfolio, redefining digital entertainment for modern audiences.

Applications are invited for the following post of ITN from citizens of Sri Lanka possessing the following qualifications and experience.

CONTENT CREATOR- CONTRACT

Job Description

Responsible for researching, developing, producing, and managing engaging content for television and digital platforms, including news, current affairs, programmes, live events and promotional campaigns, while ensuring compliance with editorial policies, broadcasting regulations and ethical standards.

The role involves content writing and scripting, creative content development, trend and audience analysis, SEO optimisation, social media backend management and implementation of overall content creation strategies in coordination with the Programme and Marketing Divisions to maximise audience reach, engagement and overall content performance.

Educational Qualifications

Passed 03 subjects at GCE A/L Examination other than the General Paper

and

Diploma in Digital Media, Digital Marketing and Communication and any other subject areas relevant to the post

and

Practical application knowledge of Digital Platform Administration and backend management.

and

Knowledge on A B Testing, digital content creation, content management, digital analytics and content delivery.

Note 01: Shortlisted applicants will be required to undergo a practical test on content creation and backend management.

Candidates who successfully complete the practical test will be shortlisted for the subsequent interview.

Age : Age should be not less than 18 years and not more than 35 years.

Contract Allowance: All-inclusive Contract Allowance Rs. 65,000/- per month + commission
Candidates selected for the post will be recruited on contract basis for a period of one (01) year and contract agreement is renewable on yearly basis based on performance

FRINGE BENEFITS

1. 24 hrs. Insurance coverage for accidents.
2. Provident Fund contributions 10% by employee and 15% by employer.
3. 3% contribution to the ETF by employer.

GENERAL CONDITIONS

1. Applications from those in Government Service, State Corporations or Statutory Boards should be forwarded through their Institutional Heads.
2. Applications indicating full particulars of Name, Address, Age, Academic/Professional Qualifications and Experience (with copies of all relevant educational certificates, Birth certificate and NIC) should be sent under registered cover to reach the **Deputy General Manager (Admin & HR), Independent Television Network Ltd., Wickramasinghepura, Battaramulla** on or before **06th September 2026**. Please indicate the post applied for on the top left hand corner of the envelope.
3. The application can also be emailed to **toitnadm@itn.lk** on or before **06th September 2026** along with the relevant educational certificates, Birth certificate and the copy of NIC. The post should be stated in the subject line of the email.
4. Applications without copies of relevant educational certificates, Birth certificate and NIC will be rejected.

**CHAIRMAN
INDEPENDENT TELEVISION NETWORK LTD.,
WICKRAMASINGHEPURA,
BATTARAMULLA.
21st August 2026**