

ELEVATE CLIENT RELATIONSHIP OFFICER PRIVILEGE BANKING



NDB Bank is expanding its services to the High Net Worth Individuals (HNWI) through identified Regions and new opportunities are available for Elevate Client Relationship Officers in Colombo, Greater Colombo, North Western, Central & Southern regions.

The Job

- » To understand strategy, business and operational plans for Privilege / PRV Select Banking and identified market segments / clients to achieve the targets.
- » To ensure adequate efforts in awareness generation/invitation for Privilege / PRV Select Banking.
- » To periodically map competitive intensity amongst clients and identified market segments.
- » To ensure close monitoring and achievement of business plans relating to Assets, Liabilities and Fee Income across all business lines.
- » To ensure special thrust on liability business to enhance CASA ratio and advances-to-deposits ratio.
- » To be updated on all applicable policies, procedures and guidelines that would help in fulfilling the business and operations plans.
- » To be abreast of the market / economic environment and provide excellent customer service and solutions to existing / new HNWI.
- » To provide timely operational services to each client as per policy and regulatory requirements.
- » To collaborate with other departments to provide efficient service to clients.
- » To maintain zero-tolerance with respect to adherence to the integrated risk management framework.

The Person

- » Possess around 5 years of banking experience.
- » Full / part qualified with a suitable academic or a professional qualification.
- » Demonstrate strong relationship management skills.
- » Possess strong communication, coordination and negotiation skills.
- » Be a target oriented self-starter, exhibiting a high level of initiative.
- » Should be a team player who works towards common business goals.

This position is at Junior Executive Level

Please login to <https://www.ndbbank.com/careers> to apply

We will correspond only with the shortlisted applicants

"We are an equal opportunity Employer"

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A-(Ika) Fitch Rating - National Development Bank PLC (PQ 27) is a licensed commercial bank supervised by the Central Bank of Sri Lanka.

NDB bank

The future is banking on us

Vice President - Human Resources