

ELEVATE YOUR SPIRIT
**GROW YOUR
CAREER**

Product Development Analyst

The ideal candidate will be responsible for conducting market research and competitor analysis to identify opportunities for new or enhanced banking products, as well as managing the entire product development process from conceptualization through to a successful launch and execution within the bank.

JOB RESPONSIBILITIES

- Conduct thorough market research and competitor analysis to identify trends, gaps, and opportunities for new banking products and enhancements to existing offerings
- Lead the Bank's New Product Development (NPD) and review process, ensuring alignment with market needs and regulatory frameworks
- Prepare comprehensive product papers for management and ensure smooth approval processes
- Continuously review the Bank's product portfolio to maintain competitiveness
- Create product performance dashboards, track results, and provide insights to senior management
- Collaborate with IT and compliance teams to ensure new products are practical, secure, and compliant
- Support product research initiatives to spot new trends and opportunities
- Partner with digital, business development and marketing teams to design and execute campaigns that drive awareness and adoption of new and existing products

EXPERIENCE & QUALIFICATIONS

- Minimum 3-4 years of banking experience with exposure to Branch Banking, Operations, Marketing
- Full or part qualification in Banking or Marketing from a recognized institution
- Proven experience in market research, product analysis, or product development will be an added advantage
- Strong analytical and strategic thinking and project management skills
- An innovation-driven, creative mindset with the ability to think beyond routine
- Proficiency in computer literacy
- Excellent communication and interpersonal skills

Interested candidates are invited to forward their CVs to career@cargillsbank.com mentioning the post applied for, in the subject line of the email on or before **28th July 2026**.

Head of Human Resources

Cargills Bank PLC,

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Fitch Rating A(Ika)

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Cargills Bank PLC is a licensed commercial bank supervised by the Central Bank of Sri Lanka

