

**YOUR OPPORTUNITY TO LEAD, INSPIRE,  
AND EXCEL AWAITS AT CA SRI LANKA!**

# **BRANCH BUSINESS DEVELOPMENT OFFICERS**

**KANDY | MATARA | JAFFNA | KALMUNAI  
RATNAPURA | KURUNEGALA**



The Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka) is a world-class professional body, proud to be a driving force of transformation in Sri Lanka's dynamic accounting landscape. For over 65 years, we have been at the forefront of shaping the accounting profession locally while making a significant impact regionally and globally.

As we continue to lead and transform, CA Sri Lanka is looking for passionate and driven individuals who embody responsibility, adaptability, and a commitment to excellence to take on this exciting role.

## **Key Responsibilities**

- Build and maintain strong relationships with schools, colleges, and other educational institutions.
- Identify and establish strategic partnerships with educational providers and technology companies.
- Carry out promotional activities through educational institutions, including exhibitions, visits to educational fairs, and engagement with potential students and their parents.
- Be responsible for increasing the number of student enrolments in respective areas.
- Coordinate and implement awareness-building activities in respective areas.
- Maintain strong relationships with existing learning partners and identify potential new learning partners.

## **Qualifications and Skills**

- Successfully completed the GCE Advanced Level.
- A certificate-level qualification, preferably in marketing from a recognised institute, would be an added advantage.
- Excellent interpersonal and communication skills.
- Be passionate about the role and possess an energetic and positive attitude.
- 2-3 years' experience in a similar field.
- Age below 30 years.

If you are passionate and eager to contribute to CA Sri Lanka's growth while advancing your professional career, please send your CV including two non-related referees' contact details to [careers@casrilanka.org](mailto:careers@casrilanka.org) or to the address below within 7 days. Indicate the position applied for in the subject line or on the envelope.

**NOTE: SOLICITATION WILL RESULT IN DISQUALIFICATION. ONLY SHORTLISTED CANDIDATES WILL BE CONTACTED.**

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