



Growth is a mindset. Ready to nurture yours?

Seylan Bank, one of the most progressive Banks in the country, is seeking a competent and forward thinking person to fill the following vacancy. This is your opportunity to join our dynamic team and move towards your career goals.

Business Development Associate – (Western Province)

Job Responsibilities

- Visit prospective customers in assigned areas.
- Build up strong business relationships with prospective channels/customers.
- Expand the Bank's market share in assigned products and aggressive acquisition of new to Bank relationships.
- Promote Bank's remittance channels among migrant workers.
- Follow up and get the CASAs funded through inward remittances.
- Build and consistently maintain a positive image of the Bank in the assigned area.
- Understand and identify key market needs, customer behavior and give insights to support new and existing product development.
- Liaise with other private and local institutions in the area for support in acquiring customers.
- Prepare reports and monitor new transactions and activate inactivate accounts.

The Person

- An energetic & outgoing personality with a passion for Relationship Management & Business canvassing.
- Minimum of 5 credit passes at G.C.E O/L, Edexcel, or Cambridge O/L, including English & Mathematics, and 3 passes at G.C.E A/L, Edexcel, or Cambridge A/L, excluding General English.
- Full or part qualification specialized in marketing will be an added advantage.
- Previous Internship experience, experience in Sales, Marketing, or client engagement is preferred.
- Excellent communication, coordination and interpersonal skills with a flair for building strong business connections.
- A good team player with a positive attitude.
- The successful candidate will be offered a Fixed Term Contract.

If you fulfill the above criteria, we invite you to email your CV along with a recently taken photograph to careers@seylan.lk within 7 days of this advertisement.

Only the shortlisted candidates will be contacted by Seylan HR