

Our client is one of Sri Lanka's premier packaging material suppliers, which manufacture high quality flexible packaging materials for last 2 decades. Now they look for dynamic and results-oriented individual to join their team to take over the challenges of the following position.

Marketing Manager

Location : Piliyandala

Reporting to the Senior Management, the selected candidate should have capability of developing a marketing strategy.

The Ideal Candidate profile

- Bachelor's degree or part/fully professional qualifications in sales & marketing from a recognized institute.
- Minimum 3 years' experience in a similar position.
- Excellent interpersonal and communication skills with fluency in English language.
- Well-versed in current e-marketing trends, emerging channels and social media opportunities.
- Knowledge in packaging industry would be an added advantage.
- Age below 45 years.

Key Responsibilities

- Develop a new marketing arm within the company and establish additional revenue channels to enhance business growth.
- Lead cross functional teams and ensure alignment with organizational goals.
- Maintain strong relationships with suppliers, clients and internal stakeholders.

A remuneration package on par with industry standards will be offered to the right candidate.

Please forward your complete resume in PDF format with contact details of two non-related referees to mslrcv@sltnet.lk within 14 days of this advertisement quoting MSL Reference No. 8180 in the subject column.