

## You should ideally:

- possess at least 3 years of relevant experience
- be proficient in canvassing new business opportunities
- be adept at building and expanding client portfolios
- be able to maintain a strong focus on delivering excellent customer service
- be able to promote MSME products and services
- be able to establish and maintain customer relationships with value chain partners
- be able to maintain rapport with trade and farmers organizations
- be able to acquire comprehensive knowledge of financial products
- be able to cross-sell bank products
- possess proficient understanding of agricultural practices (will be a competitive advantage)

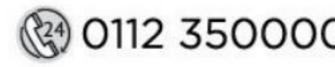
## You will be mainly responsible for:

- canvassing new business and organizing marketing campaigns
- building and growing a client portfolio while ensuring excellent customer service

We are an equal opportunity employer, committed to promoting an inclusive and diverse environment. Recruitment to the Bank is based solely on merit and competency irrespective of other characteristics that make our employees unique. Any form of canvassing is discouraged. Correspondence will only be with the short-listed candidates.

Please apply via e-mail by sending an updated CV or a DFCC Bank application form which could be downloaded from our website to recruit@dfccbank.com with the post applied for in the subject by 24th September 2025.

Chief Human Resource Officer DFCC Bank PLC 73/5, Galle Road, Colombo 03





Fitch Ratings A (lka) Licensed Commercial Bank supervised by CBSL

