



**DCSL BREWERIES  
LANKA LIMITED**  
Reg. No. PB 910

# JOIN US

Tracing its roots back to 1994, DCSL Breweries Lanka Limited (formerly HEINEKEN Lanka Limited) is a company known for its iconic international brands Heineken®, Tiger, Anchor, and local portfolio ; DCSL, Bison, and remains a key player in Sri Lanka's beverage industry.

## INTERN – TRADE MARKETING

### What you'll be doing...

- Support Trade Marketing team to develop and deploy point of sales materials & Outlet brandings
- Assist and Support Trade promotions & Loyalty programs
- Assist and Support to develop and maintain performance trackers for Promos
- Support Trade Marketing Managers with Trade Marketing Projects
- Maintain and update trackers for trade marketing activations, POSM deployment, and in-market execution status

### What we are looking for...

- Age 21 years and above
- Under graduate/fresh graduate in Marketing or related field with high learning agility
- Good written, oratorical and presentation skills in English and Sinhala
- Excellent working knowledge on MS Office packages and Office 365 Suite, particularly MS Excel & PowerPoint
- An outgoing, energetic and results oriented personality

If this position interests you, please send in your CV to [careers@dblanka.com](mailto:careers@dblanka.com) indicating the position applied for in the subject line of the email.

**The deadline for applications closes on 24<sup>th</sup> September 2025**

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