

JOIN THE MOST AWARDED BANK IN SRI LANKA



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World.

Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

Assistant Manager Branding and Events (Fixed Term Contract)

JOB PROFILE

- **Branding** : Manage the branding of new and relocated branches, off-site ATMs/CRMs, ABC units and events. Develop new artwork and carry out seasonal changes to hoardings
- **Maintenance and Updates** : Conduct activities to repair or update damaged branding/visuals and oversee school and off-site hoarding renewals
- **Proposal Evaluation and Suggestions** : Analyze new branding proposals and provide recommendations
- **Administration and Financial Handling** : Manage quotations, invoices and operational and administrative tasks
- **Event and Activation Branding** : Execute branding for bank-sponsored events and activations to maximize visibility

APPLICANT'S PROFILE

- Bachelor's degree or Professional qualification in Marketing/Project Management and/or related qualifications
- Minimum 2-5 years of proven working experience in Banking and/or experience in a similar role
- Demonstrates excellent communication, negotiation, and leadership skills, with a focus on building and maintaining effective relationships
- Drives business excellence through strategic thinking that prioritizes customer needs and ensures long-term value creation
- Excels in managing change effectively, fostering innovation, and ensuring sustainability in business processes and practices

Successful candidate will be recruited on Fixed Term Contract (FTC) and will be provided with an attractive remuneration package, commensurate with benchmarked financial institutions.

Interested candidates are invited to apply for the position, all applications should be routed through our corporate website.

To apply, please visit,

www.combank.lk

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 **COMMERCIAL BANK**