

# VACANCIES



## BE A PART OF A WORLD-CLASS TEAM

National School of Business Management (NSBM Green University), the Premier Degree Awarding Institute in Sri Lanka, with an excellent academic environment and modern facilities, is in search of an outstanding personality with relevant qualifications to join the NSBM Team for the following position.

### MANAGER - STUDENT ENROLLMENT/ MARKETING

#### JOB RESPONSIBILITIES

The Manager – Student Enrollment / Marketing is responsible for overseeing and managing all aspects of the marketing and student enrollment process, ensuring a smooth and efficient journey for prospective students from initial inquiry through enrollment. The Manager – Student Enrollment / Marketing must possess exceptional organizational, interpersonal, and leadership skills to successfully meet enrollment targets and contribute to the institution's growth and success.

#### QUALIFICATIONS & EXPERIENCE

- Minimum 12 years of experience in marketing, admissions, recruitment, or enrollment management, preferably within the higher education sector
- Degree in Marketing or equivalent and a postgraduate qualification or equivalent from a recognized university
- Professional qualification in marketing or equivalent would be an added advantage

The ideal candidate should possess strong interpersonal skills and excellent communication skills. They should also have the ability to work independently and thrive in a high-performing work environment without direct supervision.

Attractive remuneration packages beyond industry standards are on offer.

#### APPLICATION PROCEDURE

**Interested candidates are invited to apply through one of the following methods:**

- Email your CV to [careers@nsbm.ac.lk](mailto:careers@nsbm.ac.lk), with the position applied for stated in the subject line.
- Submit your detailed CV with a cover letter by postal mail to the address below. Please mark the position applied for on the top left-hand corner of the envelope.
- Complete the online application form and upload your CV via the NSBM Careers web page: <https://www.nsbm.ac.lk/careers/>

**Deadline: 18th July 2025**

#### VICE CHANCELLOR

National School of Business Management,  
NSBM Green University, Pitipana, Homagama.

