

DIGITAL MEDIA JOURNALIST

—  ENGLISH



THE ASSOCIATED NEWSPAPERS OF CEYLON LIMITED (ANCL), WIDELY KNOWN AS LAKE HOUSE, IS THE HOME AND HEART OF PRINT MEDIA IN SRI LANKA.

LAKE HOUSE IS LOOKING FOR TALENTED AND DYNAMIC INDIVIDUALS WHO POSSESS THE FOLLOWING QUALIFICATIONS AND REQUIREMENTS TO FILL THE ABOVE VACANCY IN THE DIGITAL MEDIA DEPARTMENT.

QUALIFICATIONS & REQUIREMENTS

- G.C.E. (A/L) Examination in any stream.
- 03 years experience as a Social Media Strategist, Web Journalist, Content creator, or a similar position.
- Degree or Diploma in Marketing/Journalism/Creative Writing or any related field will be an added qualification.
- Good command of the English Language.
- Excellent knowledge of research requirements for social media strategies.
- Knowledge of best practices for social media platforms such as Facebook, YouTube, Twitter, Instagram, LinkedIn, etc.
- Strong oral and written communication skills.
- Should be a great team player.

JOB PROFILE

- Managing social media platforms.
- Generate, edit, publish and share creative content daily (Video content creating, script writing, graphic designing, photo editing etc.)
- Presentation/Interviewing skills would be an added advantage
- Collaborate with other cross functional teams to ensure brand consistency.
- Communicate with followers, respond to queries in a timely manner and monitor customer reviews.
- Stay up to date with current technologies and trends in social media, design tools and applications

Interested?

Then send your CV to careers@lakehouse.lk or

AGE: BELOW 35 YEARS



**LAKE
HOUSE**

THE HUMAN RESOURCES DEPARTMENT
THE ASSOCIATED NEWSPAPERS OF CEYLON LTD
No. 35, D.R. Wijewardene Mawatha, Colombo -10.