

BE PART OF OUR

GROWTH STORY

SENIOR BANKING ASSISTANT (MARKETING DEPARTMENT)



You should ideally:

- possess minimum 4 years of experience in marketing (banking industry experience is preferred)
- possess full or part qualification in CIM or any Marketing qualification (SLIM, BSc in Marketing) and any other (AAT, ICASL, CIMA or ACCA) would be an added advantage
- be able to multitask and be attentive to detail
- have good interpersonal and communication skills
- possess knowledge on using Excel and other applications
- have a flair for excellent customer service

You will be mainly responsible for:

- overall branch branding in the branch network, My Space self-banking kiosks, and offsite ATMs
- overall branch related marketing activities and visibility in the branch network
- assisting in organizing ceremonies and events of branch openings/relocations and refurbishments and other Bank related events
- visiting branches frequently and monitoring requirements to maintain the unique visibility of the branch network
- handling all seasonal decorations and all special projects that are assigned from time to time and ensure that they are carried out in a timely manner with follow up

We are an equal opportunity employer, committed to promoting an inclusive and diverse environment. Recruitment to the Bank is based solely on merit and competency irrespective of other characteristics that make our employees unique. Any form of canvassing is discouraged. Correspondence will only be with the short-listed candidates.

Please apply via e-mail by sending an updated CV or a DFCC Bank application form which could be downloaded from our website to recruit@dfccb.com with the post applied for in the subject by **26th June 2025**.

Chief Human Resource Officer
DFCC Bank PLC 73/5,
Galle Road, Colombo 03

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Fitch Ratings A (Ika)
Licensed Commercial Bank supervised by CBSL