



# JOIN

## THE MARKET LEADER IN LIFE INSURANCE



For more than 37 years, we've helped millions of Sri Lankans lead more fulfilling lives. By taking care of their risks, we've given them the strength to dream big, and the peace of mind to follow those dreams. As we look ahead to the next 37 years, we're seeking the right individuals to lead us into a better, brighter future for us all.

We are seeking dynamic and results driven professionals to manage and oversee the talent management of our sales force. These roles are essential in ensuring the smooth operation and effectiveness of our sales teams through efficient management of hiring, training and development, performance tracking, talent management, targeting, and benefits administration. These critical roles will directly contribute to the achievement of sales targets and overall business growth by ensuring we attract, develop, and retain a high-performing sales force.

### ASSISTANT MANAGER - SALES FORCE TALENT DEVELOPMENT

#### The Job

- Oversee the overall talent management of the sales force during their life cycle.
- Coordinate hiring, onboarding, and training initiatives.
- Support career development processes.
- Monitor sales performance metrics and provide actionable insights.
- Manage sales force benefits and incentive schemes.
- Ensure accurate and timely reporting and analytics.
- Develop strategic plans for sales force expansions.

#### The Ideal Candidate

- Below 35 years of age.
- A degree in Business Administration, Marketing, or a related professional qualification from a recognised institution.
- Minimum 5 years' experience in sales force talent management or a related role.
- Experience in the insurance industry is a strong advantage.
- Proficient in data analytics and report writing.
- Strong presentation and communication skills.
- Highly organised, proactive, and team-oriented.

#### The Application

If you feel like you're the right person for either of these roles, please forward your updated CV to [jobs@ceyliflife.lk](mailto:jobs@ceyliflife.lk). Please mention **Sales Force Talent Management** in the subject line of the email.

### EXECUTIVE - SALES FORCE TALENT DEVELOPMENT

#### The Job

- Coordinate hiring, onboarding, and training initiatives.
- Manage sales force benefits and incentive schemes.
- Monitor sales performance metrics.
- Coordination of training and development of the sales force.
- Ensure accurate and timely reporting and analytics.

#### The Ideal Candidate

- Below 30 years of age.
- A degree in Business Administration, Marketing, or a related professional qualification from a recognised institution.
- Minimum 2 years' experience in sales force talent management or a related role.
- Experience in the insurance industry is a strong advantage.
- Proficient in data analytics and report writing.
- Strong presentation and communication skills.
- Highly organised, proactive, and team-oriented.



Issued by Ceylinco Life Insurance Limited (PBS183)

Ceylinco Life Insurance Limited, Ceylinco Life Tower, 106, Havelock Road, Colombo 5.  
Co. Reg. No. PBS183 Tel: 011 2 461 461 E-mail: [service@ceyliflife.lk](mailto:service@ceyliflife.lk)