

Job Advert Details

Some careers have more impact than others.

If you're looking for a role where you can continue to make an impression, take the next step at HSBC where your contributions will always be valued.

Wealth and Personal Banking (WPB) is our new global business combining Retail Banking and Wealth Management, and Global Private Banking. Our dedicated colleagues serve millions of customers worldwide across the entire spectrum of private wealth, ranging from personal banking for individuals and families, through to business owners, investors, and ultra-high-net-worth individuals. We provide products and services such as bank accounts, credit cards, personal loans, and mortgages, as well as asset management, insurance, wealth management and private banking that best suit our customers' needs.

We are currently seeking an experienced professional to join our team in the role of Manager CC Usage and Partnership.

Principal Responsibilities

- End to end management of Strategic Partnerships which will boost card value proposition.
- Leverage relationships to connect the right stakeholders to achieve Wealth & Personal Banking strategy.
- Own the HSBC Credit Cards Rewards Program and is responsible for the day-to-day operation of the program with attention to detail given on customer fulfilment and operational deployment via necessary changes/ health checks to systems/ processes to ensure a smooth operation aligned with local and regional policies.
- Planning and execution of timely usage and promotional campaigns for mass affluent & affluent card spend growth and rewards growth.
- Support the Premier Elite and Premier affluent proposition segments with relevant offers.
- Participate in proposition development, pricing, retention, service, communication and product management across HSBC.
- Championing existing products, ensuring that they are competitive and meet the needs of the clients.
- Working with internal stakeholders to support growth of the product line.
- Working with the analytics team in preparing product analyses and research for consideration.

Requirements

- Strong negotiation skills, Good interpersonal skill and able to communicate effectively at all levels.
- Good understanding on retail banking products, customer behaviour and operations.
- Sound financial and data analytical skills.
- Good presentation skills and Advance knowledge in MS Office suite.
- Masters in business management.

When applying please submit a full resume.

You'll achieve more at HSBC.

HSBC is committed to building a culture where all employees are valued, respected and opinions count. We take pride in providing a workplace that fosters continuous professional development, flexible working, and opportunities to grow within an inclusive and diverse environment. Personal data held by the Bank relating to employment applications will be used in accordance with our Privacy Statement, which is available on our website.