



# Are you the go-getter we are looking for?

Growth is a combination of hard-working and commitment. That's why at Seylan Bank, We enrich your growth journey with a progressive culture that empowers your potential. With your determination to succeed and our innovative mindset, together we can re-shape the future of Banking in Sri Lanka.

## Marketing Executive Cards

### Job Responsibilities

- Ensure achieving assigned annual KPI targets for the year.
- Groom and mentor the members in the sales department to help them achieve or reach highest potential.
- Conduct market development activities to increase market potential.
- Maintaining a good PR with other supportive departments and branches.
- Maintain sales quality, maintain 0% of frauds & disciplinary issues
- High involvement in the department activities to ensure optimum outcome
- Conduct trainings & developments for the team and for the department, differentiation & innovation

### The Person

- Minimum 3-4 years of sales experience preferably in banking/ finance industry
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Great communication and interpersonal skills
- Full or partial qualification in marketing (CIM/SLIM) would be an added advantage

If you fulfill the above criteria, we invite you to email your cv along with a recent photograph to [careers@seylan.lk](mailto:careers@seylan.lk) within 7 days of this advertisement.