

# DIGITAL MARKETING INTERNSHIP

## RESPONSIBILITIES

Developing content that is clear, precise, and comprehensive.

Establishing and maintaining an effective presence in all NDB's social media channels

Identifying the persisting issues and gaps in brand content whilst recommending points for improvement

Being actively involved in producing content together with the digital marketing team

Ensuring that the activities and improvements provided generate conclusive results.

Analyzing the digital marketing strategies and plans, recognizing the weaknesses, and providing improvements as well as proposing concepts to the team leader.

Assisting in SEO improvement via research in social media trends, following up and improving SEO

Analyze, follow-up and present weekly social media analysis reports with engagement and reach.

## SKILLS

Effective communication skills

Creativity and logical thinking

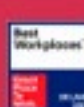
Awareness of digital platforms, SEOs, and other relevant subjects

Marketing oriented

Part qualified or currently pursuing tertiary education in the fields of marketing, digital marketing or communications would be advantageous.

Please login to [www.ndbbank.com/careers](http://www.ndbbank.com/careers)  
to apply on or before 11<sup>th</sup> February 2024

We will correspond only with the shortlisted applicants.



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 **NDB bank**

The future is banking on us