



SRI LANKA STATE TRADING (GENERAL) CORPORATION LTD

VACANCY

ASSISTANT GENERAL MANAGER (MARKETING) – HM 1-1



We are looking for result oriented & self-motivated individuals with exceptional integrity & competence to result for the above positions

➤ JOB DESCRIPTIONS

- Implementing the policy decisions, marketing strategies, carry out action plans relate marketing activities.
- Monitoring & Coordinating all areas connecting with marketing activities & guiding to achieve the predetermined targets.
- Introduce new products to the market and expand the existing product portfolio to increase the market share .

➤ Qualifications

•External Candidates (1or 2 or below)

1. A Bachelor's Degree in a Management, Public Administration, Business Administration, Human Resource, Commerce, Science, Marketing, Supply Chain or Economics which is recognized by the U.G.C.

WITH

A Postgraduate Degree qualification in the relevant field or Associate Membership of a recognized professional Chartered Institute, which is relevant to the subject area of the post

AND

Minimum of 13 years experience at a “Managerial Level” in a Corporation, Statutory Board/ Institution or a reputed private institution.

2. Full Membership of a recognized professional Chartered Institution in a related field to the post

AND

Minimum of 13 years experience at a “Managerial Level” in a Corporation, Statutory Board/ Institution or a reputed private institution.

•Internal Candidates (1 or 2 below)

1. Having obtained the qualifications required by the external candidates above.

2. Completion of minimum five (5) years satisfactory service in a post in the Manager Category (MM 1-1) Grade 1, in the subject area relevant to the post.

Successful candidates will be provided with an attractive remuneration, commensurate with benchmarked government institutions.

Interested candidates are invited to apply for the position and please adhere following application procedure:

Applicants giving full bio- data together with copies of all certificates for academic, professional qualifications & experience with names, addresses & telephone numbers of two non -related referees should be send to reach to following address on or before 26th February 2024 under the registered post indicating the post applied on the top left hand corner of the envelop. Applicants from Departments/Statutory Board/Public Corporations/ Fully Government Corporations should send their applications through the respective Heads of the Organizations. Applications received after the closing date will not be considered. Incomplete applications will be rejected without intimation

General Condition

Age : Age should be not less than 35 years and not more than 55 years. The upper age limit will not apply to the internal candidates.

Every Applicant,

- Should be a citizen of Sri Lanka.
- Should be physically and mentally fit to discharge the duties of the post well and to serve in any part of the island.
- Should be of excellent moral character.

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