

Product Manager – Liabilities & Assets (Senior Deputy Manager)

To assist in executing Bank's overall product strategy through implementation of PLM business plans for sustainable, profitable growth of business lines. To assist in steering the Bank gradually towards above-industry product growth on key metrics. Coordinate across various businesses/departments to ensure smooth transitions between stages and maximize the product's success in the market

THE JOB

- To understand PLM strategy and manage product lifecycle to help execute the strategy and achieve targets
- Prepare competitor analysis and carry out market research to develop competitive products
- Design and build products that are profitable and increases Bank's market share
- Life cycle management of retail liability and asset products for profitability
- Based on the competitive intensity and customer needs of each business line, carry out PPG development as per Bank norms
- Ensure that retail liability and asset numbers are achieved through continuous monitoring and course corrections as and when needed
- Timely review of and update existing product guidelines and procedures
- Review guidelines as per bank norms and recommend improvement of policies, systems, processes and practices taking into account best practices, changes in local and international standards, changes in the business environment and changes in regulatory requirements which demand proactive action plans
- Identify & assist to implement cost optimization initiatives
- Adhere to the integrated risk management framework that protects the bank from all forms of risk - credit risk, operational risk, reputation risk and such others that would be applicable
- Design and send special data reports to external parties, as applicable

THE PERSON

- Fully/part qualified in Banking or Finance or possess an equivalent qualification
- Possess 10 years' of experience in banking sector with knowledge of liability products, retail assets and payment products
- Strong analytical, planning, organizing, negotiation and leadership skills with IT system knowledge.
- Excellent communication and presentation skills

This position is at Senior Deputy Manager Level

Please login to <https://www.ndbbank.com/careers> to apply on or before 28th January 2024.



We will correspond only with the shortlisted applicants

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Vice President Human Resources