Join the market leader

As our nation's most trusted, acclaimed and progressive life insurance company, at Ceylinco Life, we help millions of Sri Lankans de-risk their lives by providing need-based life insurance solutions to achieve their goals in life and become better leaders in their own right. As the market leader, we are exceptionally capable of crafting more leaders to take on life at work or home, whilst creating successful partnerships with all our stakeholders and recognising and rewarding members of the Ceylinco Life family. We call this A Relationship for Life. It's the reason for our success - and yours. Our most important component is our team of professionals, each, dedicated to moving ahead, and providing the best of service. Currently we are able to offer an Internship at our Marketing Department.

Internship- Marketing Department

The Person

- The ideal candidate should have a positive attitude, and possess excellent interpersonal and communication skills
- Should be between 20-24 years of age

Internship description

- The selected candidate would learn key brand management skills and aspects during the period, under the supervision of a senior manager, while actively engaging in key activities
- The internship involves providing assistance and coordination for Marketing and Branding activities, enhancing digital touchpoints, actively engaging in Marketing related events and other activities while maintaining excellent relationship with all stakeholders of the brand

Qualifications

- Undergraduate in Marketing/ Management OR part qualification in CIM OR a similar accepted professional qualification is required
- Good command of English & Sinhala/Tamil
- Proficiency in Microsoft Office suite (Word/Excel/Powerpoint) is mandatory
- Possessing knowledge/experience in Digital Marketing would be an added advantage

If you feel that you measure up to our requirements, please send your resume to the email address given below, with contact details of two non-related referees to reach us within 10 days of this advertisement. Please indicate the post in the subject line of the e-mail.

Assistant General Manager - Human Resources Ceylinco Life Insurance Ltd Ceylinco Life Tower 106 Havelock Road, Colombo 5

Email: jobs@ceylife.lk Web: www.ceylincolife.com

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