



THE
OPEN UNIVERSITY
OF SRI LANKA

POST OF TRAINEE
**MARKETING
MANAGER**
(ON CONTRACT)



REQUIRED QUALIFICATIONS:

Educational Qualification : A Degree with First or Second Class Honours specialized in Marketing / Management/ Mass Communication from a recognized University.

OR

Such professional qualifications may be approved by the University Grant Commission upon the recommendation of the Open University of Sri Lanka.

Experience : 02 years experience, preferably in the area of Public Relations Mass Communication, Marketing or Managerial / Administrative.

Monthly allowance : Rs. 75,000.00 and EPF + ETF

Age : Not more than 45 years

Selection : By the interview

Technical Expertise

- ◆ The candidates for the post should have a proven track record in communication skills, public relations, and journalism skills. Proficiency in two or three languages would be advantageous.
- ◆ Support in creating and implementing marketing campaigns across various channels, including digital, print, social media, and events.
- ◆ Contribute to the creation of marketing materials, such as brochures, websites, and social media content.
- ◆ The appointment will initially be for six months, extendable based on performance.

HOW TO APPLY

E-mail your comprehensive Curriculum Vitae; describing the experience in the relevant field and educational qualifications with certified copies of relevant certificates to ariqau@ou.ac.lk on or **before 17.09.2023**. The University reserves the right to shortlist the candidates.

Only those who e-mail the CV with copies of certificates prior to 17.09.2023 will be considered for the interview.

Registrar,
The Open University of Sri Lanka
06th September 2023.