

Join the market leader

As Our nation's most trusted, acclaimed and progressive life insurance company, at Ceylinco Life, We help millions of Sri Lankans de-risk their lives by providing need-based life insurance solutions to achieve their goals in life and become better leaders in their own right. As the market leader, we are exceptionally capable of crafting more leaders to take on life at work or home, whilst creating successful partnerships with all our stakeholders and recognising and rewarding members of the Ceylinco Life family. We call this A Relationship for Life. It's the reason for our success – and yours. Our most important component is our team of professionals, each, dedicated to moving ahead, and providing the best of service. Currently a vacancy has emerged in our **Alternative Channel Division** for the post of **DIGITAL SALES EXECUTIVE**.

DIGITAL SALES EXECUTIVE

The Person

This position calls out for a young and energetic individual with an outgoing personality who has an excellent track record in the field of Sales and Marketing. The ideal candidate should have the ability to build lifelong relationships with his or her clients and to provide them with tailor-made financial solutions that match their requirements. Also, he or she must have the potential to work under pressure in a dynamic business environment.

Qualifications & Requirements

- ▶ 1-2 years of experience in personal selling , customer service and customer relationship management
- ▶ Successfully completed A/L Examination
- ▶ Good communication skills (verbal & written)
- ▶ Postgraduate or part/full qualification in Sales & Marketing or SLIM will be an added advantage
- ▶ Ability to work in a dynamic business environment

Responsibilities

- ▶ Manage and coordinate the online sales platforms
- ▶ Offer tailor-made financial solutions to new & existing clients
- ▶ Maintain and build relationships with clients
- ▶ Drive sales by achieving the given targets
- ▶ Manage and handle the Strategic Partners

Rewards

An attractive remuneration package with many fringe benefits awaits the right candidate

If you feel that you measure up to our requirements, please send your resume to the email address given below, with contact details of two non-related referees to reach us within 10 days of this advertisement. Please indicate the post applied for in the subject line of the e-mail.

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A Relationship For Life™

