

The University of Kelaniya will entertain applications from suitably qualified persons for the above posts up to **21.07.2023**

EDUCATIONAL QUALIFICATIONS

Senior Lecturer:

A Degree with specialization in **Business Management/Commerce** with First or Second Class (Upper Division) Honours;
OR

A Degree with specialization in **Business Management/Commerce** with Second Class (Lower Division) Honours;
OR

(a) A Degree with specialization in **Business Management/Commerce** without Honours or any other Degree with at least Second Class Honours,

(b) A Doctoral Degree in **Business Management/Commerce**

Or

©A Master in **Business Management/Commerce** with a full-time course of study of at least 24 months durations (or equivalent part-time course of study) with a research component by way of thesis/dissertation.

Or

(d) A full time Master Degree in the *relevant field of a minimum of 18 months duration with at least 60 credits of which not less than 15 credits of research by way of thesis/dissertation.

Such academic or professional qualifications or professional experience as may be approved by the University Grants Commission upon the recommendation of the University of Kelaniya

AND

At least six (06) years' experience in one or more of the following:

Teaching at University Level,

Professional experience,

Research in a recognized Institution,

Postgraduate Studies to acquire the qualifications stipulated at (2) above.

**** Preference will be given to those who possess at least 06 years of professional work experience in the fields of digital marketing, digital media strategy and managing digital business revenue models. In addition, candidates who possess professional certifications in Internet-based marketing communication strategies and digital marketing tools endorsed by Google or any other authentic Internet source will be given special attention.***

SALARY

Senior Lecturer: Rs. 206,993.60 p.m.

HOW TO APPLY:

Prescribed applications are called only through e-mails. The application together with copies of relevant educational and professional certificates and CV should be forwarded to hodmktm@kln.ac.lk to be reached the Head, Department of Marketing Management with scan copies on or before 21.07.2023.

Application Form

IMPORTANT

The University reserves the right to shortlist candidates for interview. Incomplete, illegible applications received after closing date will be rejected.

Registrar

University of Kelaniya

05.07.2023