

# ASSETLINE

Assetline Finance Limited (AFL) is the flagship of the financial service arm of the David Pieris Group of Companies. AFL has its presence spread across the country catering to a diverse set of customers with a comprehensive portfolio of financial solutions.



With the rapid expansion plans in place, we are currently seeking talented individuals to join our dynamic team. As a leading Finance company, we have experienced great success and are now embarking on an exciting new chapter of growth. This expansion presents an exceptional opportunity for motivated individuals to join us and become valuable contributors to our future success.

## EXECUTIVE/ OFFICER – BUSINESS DEVELOPMENT WESTERN KALUTARA REGION (KALUTARA/ HORANA/ MATUGAMA BRANCHES)

### RESPONSIBILITIES

- Acquiring new customers and achieving the assigned business targets
- Managing and developing the business portfolio with proper customer engagements while collecting rental dues timely.
- Preparing and executing the individual business plans
- Organize and participate in promotional campaigns and business canvassing events.
- Visit business partners regularly and ensure a healthy business relationship with suppliers, dealers, introducers, etc.
- Follow up and finalize all business leads on a timely basis.

### REQUIREMENTS

- Passed G.C.E. (A/L).
- Minimum of 01 to 03 years of experience in a similar capacity preferably in the banking or non-banking finance industry.
- Hands on sales and marketing experience of leasing/lending products will be considered in place of academic qualifications.
- Possess strong selling and people handling skills, business acumen and ability to demonstrate positive attitude, drive and initiative.
- Strong interpersonal skills and ability to develop positive relationships with internal/external stakeholders.
- Exceptional verbal and written communication skills in English & Sinhala; ability to communicate in Tamil will be a distinct advantage.

If you feel that you measure up to our expectations, apply in confidence by email or post, within seven (07) days of this advertisement, providing contact details of two non-related referees and indicating the position applied for, in the subject line of the email or top left corner of the envelope.



Head of Human Resources  
Assetline Finance Limited  
No. 120, 120A, Pannipitiya Road,  
Battaramulla



Email: [careers@assetline.lk](mailto:careers@assetline.lk)

