

Ministry of Sports and Youth Affairs

Application for the post of Director General at the Department of Sports Development

Applications are called from eligible Sri Lankan citizens to fill the vacant post of Director General at the Department of Sports Development (DSD).

Candidates, with the qualifications mentioned in Annexure II, are kindly requested to forward their applications along with their CVs addressed to undersigned, through register post or via e-mail secofsports@gmail.com on or before 15.05.2023.

Government officers have to submit their applications through their Head of Department.

Secretary
Ministry of Sports and Youth Affairs
09, Philip Gunawardena Mw,
Colombo 07.

27.04.2023

General Information :

Recruitment for the Post of Director General, Department of Sports Development (DSD) in Senior Executive Category of Service. (Salary Scale: SL-3/2016)

Method of appointment :

- i. Suitable appointment to the vacant Post will be fulfilled through an interview conducted by a Board of Interview in accordance with the marking scheme approved by the Cabinet Appointed Selection Committee.
- ii. Seniority and educational qualifications will not be the sole criteria for consideration for selection at the interview. Candidates with outstanding track records of achievements in the field of sports management will be treated as added qualifications. Candidates who have obtained the highest aggregate marks will be recommended to the Cabinet of Ministers for appointment.
- iii. Short listed candidates will only be invited for the Interview.
- vi. Each Candidate will be requested present their **Plan of Action** in case selected for the Post. (not more than 10 Power Point Slides)

Key Responsibilities :

- The duties and responsibilities that are vested by the Sports Act No. 25, 1973.
- To develop, execute and monitor the 2048 Strategic Plan of DSD.
- To review existing policies and to develop appropriate new policies in conjunction with the government 2048 Development Agenda.
- Develop a sound Sports Economy which will generate considerable contribution to Country's GDP.
- Introduced new programs and strategies to re-energize and current position of sports to required international levels.
- Prepare annual budgets and financial reports for DSD including PPP models.
- Establish sound communication processes with Sporting Councils & Associations, Sports Clubs, Strategic Partners, International Sporting Bodies, Government Institutions, Sponsors and other appropriate Stake Holders.
- Jointly develop appropriate media, marketing and public relations campaigns to uplift Sri Lanka's sporting talents towards International levels.
- Introduce and promote Sri Lanka as a Sports Tourism Destination.

Annexure II

Educational & Professional Experience criteria :

- I. Special Grade Officer in Sri Lanka Administrative Service or other Parallel Services with experience in sports administration responsibilities held at National or Provincial level.
- II. A Senior Level Executive who had served in the Corporate Sector or Sporting Body for more than 15 years with a proven track record of professional achievements.
- III. Should not have been subject to any disciplinary punishment as at the qualifying date for appointment.
- IV. Excellent communication skills and an outstanding ability to build, develop relationships across diverse stakeholder groups both locally, nationally and internationally.
- V. Sound knowledge on growing Sports Economic Industry.
- VI. Demonstrated high level Strategic and Analytical skills.