



# Creative

## WRITER

# BUILD YOUR CAREER WITH US!

Sarvodaya Development Finance PLC is the first development finance company in Sri Lanka. We are committed to provide financial solutions for the development of the most needed rural communities of the nation. Sarvodaya Development Finance provides finance solutions to domestic industries, SMEs and Agricultural sector through our 51 branches spread across the island covering all districts.

We are looking for an innovative wordsmith to join our dynamic financial team and help us communicate effectively with our diverse clientele.

### Responsibilities:

- Develop engaging, informative, and persuasive content for various marketing materials, including brochures, blog posts, social media, and website copy
- Collaborate with the marketing and product teams to create compelling narratives for our financial products and services
- Conduct thorough research to ensure the accuracy of financial information and industry trends
- Continuously optimize content to improve performance and reach

### Requirements:

- Bachelor's degree in Communications, Journalism, or a related field (English medium)
- Proven experience as a creative writer, copywriter, or content creator in the financial sector
- Strong understanding of financial concepts, terminology, and industry trends
- Excellent writing, editing, and proofreading skills with keen attention to detail
- Ability to translate complex financial information into engaging and accessible content
- Strong communication and collaboration skills
- Self-motivated with the ability to work independently and meet deadlines

### What We Offer:

- A supportive work environment with opportunities for growth and development
- Competitive salary and benefits above industry standards
- The chance to make a meaningful impact in the financial lives of our clients

If you have the skills, experience, and passion to thrive in our fast-paced financial company, we want to hear from you! Please submit your resume with cover letter, and a proof to showcase your best financial writing samples to [careers@sdf.lk](mailto:careers@sdf.lk) indicating the post applied for in the subject line within 10 days of this advertisement.



Chief Executive Officer

**Sarvodaya Development Finance PLC**

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