

Job Opportunity in State Engineering Corporation of Sri Lanka (SEC)

State Engineering Corporation of Sri Lanka (SEC), pioneer in construction industry seeking suitable consultant for preparation & implementation of marketing plan for new Strategic Business Units (SBU's) on assignment basis.

Marketing Executive (Assignment Basis)

Qualification

Preliminary certificate in marketing with ordinary educational qualification.

Experience

At least 15 years in sales & marketing and 10 years experience in management level experience as a marketing manager/ executive. Proficiency experience in strategy development and planning of campaigns that can promote the business and implementation of the marketing campaigns from ideation to final analysis and refinement in following areas,

- Production
- Services
- Reservations

Personality

Good interpersonal & communication skills to interact and motivate the team.

Roles & responsibilities

Responsible for the,

- Preparation of marketing plans for new SBU's in SEC.
- Assist for relevant working committee to implement marketing plan.
- Assist for any deviation of marketing plan during implementation.
- Any other matter relate to monitoring in establishing SEC brand (product development, product promotion, product branding, increasing sales, developing market strategies and marketing research).

General

- The Contract will be assignment basis
- Age below 50 years.
- An attractive remuneration package with other fringe benefits will be offered to the selected candidate commensurate with qualification, experience, competence and other assessment factors.

Candidates having the above minimum qualification and experience may send their CV with a recent photograph and copies of academic and experience certificates to **State Engineering Corporation of Sri Lanka, No. 130, W.A.D. Ramanayake Mw, Colombo 02** or email hr@secsl.gov.lk within fourteen (14) days of the advertisement.

State Engineering Corporation of Sri Lanka

No. 130, W.A.D. Ramanayake Mw, Colombo 02

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