



# Are you driven by ambitious goals for your future?

Seylan Bank, one of the most progressive banks in the country, is seeking a competent and forward thinking person to fill the following vacancy. This is your opportunity to join our dynamic team and move towards your career goals.

## Marketing Officer – Leasing Sales

### Job Responsibilities

- Prepare and implement sales action plans.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Assist in organizing leasing campaigns and promotion activities.
- Prepare and present periodic sales visit reports and call reports.
- Actively participate in events organized by the bank to promote business.

### The Person

- GCE O/L with passes for Mathematics and English and 03 passes at GCE A/L.
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Ability to provide appropriate solutions to customers.
- Excellent communication skills in English, Sinhala/Tamil.
- Previous experience in Sales and part qualification in SLIM or any other professional qualifications in Marketing would be an added advantage.

Applicants are invited to log on to [www.seylan.lk](http://www.seylan.lk) and upload the updated CV along with a recent photograph, or email the CV to [careers@seylan.lk](mailto:careers@seylan.lk) within 7 days of this advertisement.