

# BUSINESS DEVELOPMENT OFFICERS FOR COMMERCIAL PRINTING JOBS

The Associated Newspapers of Ceylon Limited (ANCL), widely known as Lake House, is the home and heart of print media in Sri Lanka. The country's pioneer print media institution has a history of over 100 years continuing to occupy the number one spot in the print media industry.

We are looking for talented and dynamic individuals to bring commercial printing jobs.

## Job Responsibilities :

- \* Bring all types of commercial printing jobs
- \* Listen to customer requirements and present appropriately to attract customers
- \* Maintain and develop relationships with existing customers in person, via telephone calls and emails.
- \* Establish and maintain new client relationships
- \* Represent the Company to attract new customers
- \* Negotiate with clients & follow up on outstanding



## Qualifications & Skills

- \* Passed G.C.E. (A/L) examination in any stream
- \* Diploma in Marketing will be an added qualification
- \* Willing to work without time bounds and be a persistent achiever
- \* Experience in the marketing field, representing a reputed company will be a definite plus point
- \* Excellent PR Skill
- \* Proven track record in achieving targets
- \* Ability to work in two languages is a special qualification (English/Sinhala, English/Tamil, Sinhala/Tamil)
- \* A good communication skill
- \* Ability to work independently with minimum supervision

Age below 40 years

You will draw a salary + incentive based earning on results achieved.

Please forward your application with a passport size photograph and names & contact numbers of two non-related referees to the undermentioned address within 07 days from this advertisement stating the position on the top left-hand corner of the envelope or e-mail your CV to the following E-mail address with the position applied for in the subject line.



**Head of Human Capital**

**The Associated Newspapers of Ceylon Limited**

**No.35, D.R. Wijewardene Mawatha, Colombo 10.**

**Email : [hc@lakehouse.lk](mailto:hc@lakehouse.lk)**