



EXECUTIVE SALES AND MARKETING

GALLE / JAFFNA / NEGOMBO / KURUNEGALA

Job Description:

- Actively seek out new sales opportunities through cold calling, networking, local events, and through social media, visiting clients
- Build networks and spheres of influence to grow prospect lists.
- Set up meetings with potential direct/indirect customers.
- Prepare and deliver presentations on products/services.
- Prepare and report on goals, sales, and prospects.
- Participate in local events and conferences on behalf of the company.
- Negotiate and close deals, handle complaints or objections.

Requirements

- Minimum of 2 years hands on experience in a similar role.
- Excellent interpersonal communication skills.
- Exposure in the field of academic marketing would be added advantage.
- Social media & Digital Media skills would be an added advantage.

Salaries and Other Benefits - chosen candidates would be offered an above-industry average remuneration package.

Forward your detailed CV to careers@esoft.lk within 7 days.



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