



INTERNSHIP DIGITAL MARKETING

RESPONSIBILITIES

- Developing content that is clear, precise and comprehensive
- Establishing and maintaining an effective presence in all NDB's social media channels
- Identify the persisting issues and gaps in brand content whilst recommending points for improvement
- Being actively involved in producing content together with the digital marketing team
- Ensuring that the activities and improvements provided generate conclusive results
- Analysing the digital marketing strategies and plans, recognizing the weaknesses and providing improvements as well as proposing concepts to the team leader
- Assisting in SEO improvement via research in social media trends, following up and improving SEO
- Analyse, follow-up and present weekly social media analysis reports with engagement and reach

SKILLS

- Effective communication skills
- Creativity and logical thinking
- Awareness of digital platforms, SEOs and other relevant subjects
- Marketing oriented
- Part qualified or currently pursuing tertiary education in the fields of Marketing, Digital Marketing or Communications would be advantageous.

Please login to www.ndbbank.com/careers to apply on or before 9th August 2022.
We will correspond only with the shortlisted applicants.