

# WE ARE **HIRING** Management Associate / Marketing

## JOIN OUR TEAM

Sri Lanka Institute of Information Technology (SLIIT) is a pioneer in the higher education sector of Sri Lanka and offers undergraduate and postgraduate degrees in a wide range of disciplines. SLIIT is committed to providing the best student experience through highly committed academic and non-academic staff who teach, mentor, guide and support a community of more than 10,000 students.

We are looking for a dynamic individual to join our Marketing Team as Management Associate

The job role shall include:

- Working in partnership with the creative team to meet objectives for all advertising and public-facing communications, including print, digital, and video assets.
- Manage content and updates for customer and internal touch points, participating in events, documenting business processes, and providing additional sales support
- Identify effectiveness and impact of current marketing initiatives with tracking and analysis, and optimize accordingly.
- Handle marketing activities of overseas degree programmes conducted at SLIIT.

The ideal candidate should possess:

- A Bachelors Degree or equivalent qualification from a recognized university/institute
- A minimum of 2 years of experience after graduation.
- Excellent interpersonal/communication skills.

A competitive salary commensurate with qualifications and experience will be offered to the successful candidate

Please send your application via email to [careers@slit.lk](mailto:careers@slit.lk) clearly indicating the post applied, to reach us within 7 days of this advertisement.