



Be a Factor in Shaping the Nation's Economy and grow your career with confidence



SDB bank is a licensed specialized bank regulated by the Central Bank of Sri Lanka, with a listing on the Main Board of the Colombo Stock Exchange and a Fitch Rating of BB + (Stable). maintaining 94 branches islandwide and over 5000 inter-bank network ATM points, offering a contemporary range of banking plus financial services to its Retail, SME, and Business banking clients. Guided by its maxim 'Where you're valued', plus the bank's reputation as the apex entity in the development banking and SME space, a sector accounting for a substantial 50% of Sri Lanka's total GDP, the bank offers equal support to individual, business-oriented, and development-focused goals, transcending what is purely transactional and valuing each customer for their uniqueness as individuals. The bank's ascendancy as one of Sri Lanka's top-rated modern banks with considerable brand value has been marked by numerous accolades including being placed in the Top-50 in 'Sri Lanka's 100 most valuable brands' list for 2020 by global brand valuation consultancy Brand Finance; in the Top-50 in LMD's Inaugural Edition of 'Most Awarded'; and in the coveted 'LMD 100 - Sri Lanka's Leading Listed Companies' for the period 2019/20.



We are looking for Branch Managers (vacancies available in the Western province)

The incumbent has delegated the responsibility of managing a branch subsystem of the Operation. Thus, be responsible for the overall operation of the branch comprising a majority of banking activities cascading down to retail banking operation. He/she shall direct all the branch activities under his/her purview towards achieving the assigned business targets whilst maintaining a sound rapport with customers and other influential parties in the catchment area to drive & manage the execution of the sales strategy and customer acquisition process in the assigned Branch and be responsible for meeting/exceeding portfolio growth targets. Further, he/she shall attend to and take initiation in executing administration tasks of the branch.

Candidate Profile

- Should possess a degree from a recognized university or institute.
- Minimum of five years experience in branch banking operations.
- Sound knowledge of demography in the respective area and possession of good rapport with various business communities, government & private institutions, and social organizations.
- Proven track record in selling & sales management in a multiproduct environment.
- Passionate in target driven and result oriented

Soft Skills

- IT literacy
- Strong linguistic skills which include fluency in English and Tamil languages
- Negotiation skills, strong business planning & analytical skills.
- Strong interpersonal skills, leadership skills & ability to influence

An attractive remuneration package commensurate with experience and fringe benefits in par with the industry standards are available for the right persons. Interested candidates are invited to submit their curriculum vitae within 07 days of this advertisement to careers@sdb.lk mentioning the position on the subject line of the e mail. Kindly note that only shortlisted candidates will be contacted.