

# BOARD OF INVESTMENT OF SRI LANKA



## VACANCIES

The Board of Investment of Sri Lanka (BOI) is the apex agency of the government promoting and facilitating foreign direct and local investment in priority sectors of the economy. The BOI plays a pivotal role in transforming Sri Lanka to become a globally competitive manufacturing and services export hub. In order to enable it to achieve ambitious FDI targets over the next few years and to ensure streamlined administration of key operational functions, the BOI wishes to strengthen the organization by recruiting dynamic professionals with specialized skills, experience and expertise.

Applications are invited from suitably qualified Sri Lankans to be recruited to the following posts on contract basis.

### **1) DEPUTY DIRECTOR GENERAL (MARKETING, RESEARCH & TALENT MANAGEMENT)**

#### **Job Profile**

The ideal candidate should possess the ability to effectively integrate knowledge on dynamics of trade and investment, expertise on factors that provide competitive advantage to the country, keen insight into what Sri Lanka can offer to attract investors, and ensure that expertise in the said areas are effectively utilized to ensure proper execution of the investment promotion strategies and plans. Further, the candidate should possess the ability to multi-task between target research, country branding and positioning, agency and stakeholder management and talent management, which are important aspects required to further the FDI strategy of BOI.

#### **Qualifications and Experience**

A Bachelor's Degree, and a Postgraduate Degree (Master Level) and a Postgraduate Diploma in Marketing (CIM/SLIM). Any other professional qualification would be an added advantage.

**With** a minimum fifteen (15) years of experience in a managerial capacity, after obtaining the first degree out of which, six (06) years should be in Senior Managerial positions at profit-oriented establishments with international dealings. He/She would have gained core experience in gaining insightful knowledge of customer/investor requirements and decision making criteria based on research and studies. Should have experience in engaging creative agencies and media to carry out corporate and brand communications and PR, focused on international clients or at multinational corporates, whilst having had P&L responsibility at least at a product/market level.

### **2) DEPUTY DIRECTOR GENERAL (ADMINISTRATION)**

#### **Job Profile**

The role requires the ability to effectively utilize public service experience to manage and oversee the functions of general administration, material and asset management, logistics, procurement and infrastructure development, security and fire prevention etc. within the rules, regulations and procedures of public service.

#### **Qualifications and Experience**

A Bachelor's Degree and a Postgraduate Degree (Master Level) or a professional qualification from the Institute of Chartered Accountants of Sri Lanka (ICASL) / Chartered Institute of Management Accountants (CIMA) / Association of Certified Chartered Accountants (ACCA). Any other relevant professional qualification would be an added advantage.

**With** a minimum fifteen (15) years of experience in managerial level after obtaining the first degree or professional qualification, out of which, six (06) years should be in Senior Managerial positions, with a good knowledge of rules, regulations and procedures pertaining to public service. He/She would have gained core experience in material and asset management, logistics/project planning and implementation, have overseen diverse and complex procurement and large-scale infrastructure development projects, security and contingencies/disaster management, senior level supervision and management of a large pool of human resources.

#### **Remuneration:**

Remuneration will be negotiated.

#### **General Conditions**

##### **Every applicant,**

- Should be a citizen of Sri Lanka
- Should be physically and mentally fit to discharge the duties of the post well

#### **How to apply :**

Applications providing necessary information including the details of personal information, academic/professional qualifications (with awarding dates), work experience (with title and duration) and two non-related referees should be sent to **recruitment@boi.lk** to reach **on or before 15<sup>th</sup> April 2021**.

Applications which do not conform to the above requirements, incomplete applications and applications received after the closing date will be rejected without notice.

Any form of canvassing will lead to disqualification.

The BOI reserves the right to decide the shortlisting process of candidates, number of positions to be filled or to postpone/cancel the recruitment.



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